

SALON PUNK

SALON MARKETING SCHOOL

23 AND MORE PROVEN STRATEGIES TO BUILD AND GROW
YOUR BEAUTY AND SALON BUSINESS.

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By Alan Forrest Smith

Salon Punk

www.salonpunk.co

[m](mailto:info@salonpunk.co)

Booths Hill Road, WA13 0DL, England, UK

info@salonpunk.co

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Foreword

SalonPunk.com salon information products have made their best efforts to produce a high quality, informative, original, and at times funny information in our Products.

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About Alan Forrest Smith

WHO IS ALAN FORREST SMITH?

In 1982 began training as a hairdresser.

By 1989 Alan owned his first hair and beauty salon.

By 1991 went from a tiny 250 square feet salon to a new shiny 2,000 square feet salon.

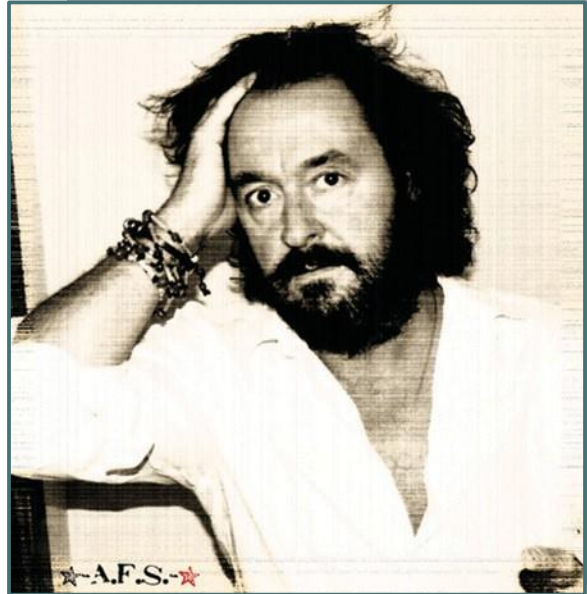
During the move Alan had to quickly discover marketing or walk away from the business.

Within 18 months in his new salon Alan took it from new start up to number one choice for hair and beauty in the town.

Over the next few years owed a total of 3 successful salons.

In 1999 Alan decided to try and teach our industry how to avoid the pitfalls of being a salon owner. This eventually led to teaching in places such as Latvia, Australia, Asia, America and more.

By 2003 Alan sold his last salon to focus on his current business of copywriting and marketing known as [Orange Beetle](#).



SALON PUNK: SALON MARKETING SCHOOL

Since then he has helped hundreds of salon owners globally to build their salon business using simple, proven, easy to copy solutions.

Countries Alan has spoken in speaking engagements include:

- ▶ New Zealand, Auckland
- ▶ Australia, Gold coast, Melbourne, Sydney
- ▶ USA, Atlanta, New York, Los Angeles, California
- ▶ Asia, Hong Kong, Singapore, Malaysia
- ▶ Latvia, Riga
- ▶ Ireland, Dublin
- ▶ England, London, Manchester, Newcastle and more
- ▶ Scotland, Edinburgh

In 2011 Alan Forrest Smith became a published author *Escape From Zoomanity* has become his first published book and continue to write books, poetry, short stories whilst travelling the world, consulting and speaking both salon owners as well as business from many different sectors.

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